

AAEC Red Mountain Common Rubric

	Structure	Surface Content	Deep Content	Tone	Syntax
5	<ul style="list-style-type: none"> The introduction effectively places the topic in context. The paper includes a clear, direct thesis statement that conveys the writer's position about the topic. The focus is clearly and effectively maintained. The body is presented in a logical order. The supporting factual information is exceptionally explicit and thorough. Transitions are seamless. The conclusion effectively directly resolves the position put forward by the thesis. 	<ul style="list-style-type: none"> All words are spelled correctly. The paper contains no errors in English usage or grammar. The paper contains no errors in punctuation. The paper contains no errors in capitalization. Specific format is followed: MLA, APA. Standard essay formatting is error free. 	<ul style="list-style-type: none"> The paper demonstrates a complete, clear understanding of the assignment prompt. The paper provides an insightful point about the topic. The selection of relevant information as supporting evidence is appropriate and insightful. The development of the ideas or narrative sequence is thorough and perfectly logical. The paper demonstrates a great deal of originality and creativity. The paper completely avoids plagiarism. 	<ul style="list-style-type: none"> The writer's voice is clear, consistent, and formal throughout the paper. Writer's voice is perfectly attuned to the subject matter of the report. The writer's voice is exceptionally appropriate the intended audience of the report. 	<ul style="list-style-type: none"> The word choice is exceptionally precise and accurate. The word choice is vivid and effective, with lively descriptive words used. Sentences vary in length and structure. Ideas are clearly and smoothly connected using transition words and phrases. Syntax is fluid and free of awkward phrasing.
4	<ul style="list-style-type: none"> The introduction somewhat places the topic in context. The paper includes a thesis statement that generally conveys the writer's position about the topic. The focus is somewhat maintained throughout the paper. The body is presented in a generally logical order. The factual information is clear and thorough. Transitions are effective. The conclusion somewhat resolves the thesis. 	<ul style="list-style-type: none"> Almost all words are spelled correctly. The paper contains almost no errors in English usage or grammar. The paper contains almost no errors in punctuation. The paper contains almost no errors in capitalization. Few errors in format. Few errors in essay formatting. 	<ul style="list-style-type: none"> The paper demonstrates understanding of assignment prompt. The paper makes a clear point about the topic. The selection of supporting evidence is sensible. The development of the ideas or narrative sequence is generally thorough and logical. The paper demonstrates good originality and creativity. The paper generally avoids plagiarism. 	<ul style="list-style-type: none"> The writer's voice is generally consistent and formal throughout the paper. Writer's voice is somewhat attuned to the subject matter. Writer's voice is somewhat appropriate to the intended audience. 	<ul style="list-style-type: none"> The word choice is generally accurate. The word choice is effective, with descriptive words used. Sentences vary somewhat in length and structure. Ideas are generally connected using transition words and phrases. Syntax is generally fluid with little awkward phrasing.
3	<ul style="list-style-type: none"> The introduction contextualizes the topic, but it is not entirely clear. The paper includes a thesis statement that partially conveys the writer's position about the topic. The focus is generally clear, but not always. The order is generally logical but can be confusing. The factual information is generally clear and includes some details. Transitions are attempted. The conclusion somewhat resolves the thesis. 	<ul style="list-style-type: none"> Some spelling errors occur, but not enough to impede understanding. The paper contains some errors in usage or grammar, but does not impede clarity. The paper contains some errors in punctuation, but doesn't impede clarity. The paper contains a few errors in capitalization. Several errors in format. Several errors in essay format. 	<ul style="list-style-type: none"> The paper demonstrates a basic understanding of the assignment prompt. The paper makes a considered point about the topic. The selection of evidence is generally sensible. The development of the ideas or narrative sequence is mostly complete and logical. The paper shows some originality and creativity. The paper uses quotations and paraphrasing, quoted material from the writer's own content is not always clear. 	<ul style="list-style-type: none"> The writer's voice is somewhat consistent throughout, but formality is inconsistent. Writer's voice is generally appropriate to the subject of the paper. The writer's voice is generally appropriate to the intended audience of the paper. 	<ul style="list-style-type: none"> Word choices are not always precise or accurate. Descriptive phrasing is attempted, but is not always effective or relevant. Sentences vary somewhat in length and structure, but could use more variation. Ideas are usually connected using transition words and phrases, but not always. Syntax is often awkward.
2	<ul style="list-style-type: none"> The introduction's context of the topic of the report is not entirely clear and may be missing. The paper includes a thesis statement but it does not convey the writer's position about the topic. The focus is not always clear. The order is often illogical or confusing. The factual information is generally clear but lacks details. Transitions are not always used. The conclusion inadequately resolves the thesis. 	<ul style="list-style-type: none"> Some spelling errors may impede understanding. Errors in usage or grammar may impede understanding at times. Errors in punctuation may impede understanding at times. Errors in capitalization may intrude on understanding. Many errors in format. Many errors in essay format. 	<ul style="list-style-type: none"> The paper demonstrates some understanding of the assignment, but it is not complete. The paper addresses a somewhat humdrum topic. The paper suggests a point about the topic, but it is not clear. The supporting evidence is not always appropriate or relevant. The development of the ideas or narrative sequence is not entirely complete or logical. The paper only occasionally has originality and creativity. The division between quoted or paraphrased material from the writer's own content is often unclear. 	<ul style="list-style-type: none"> Writer's voice is not always consistent, and sincerity may be lacking. Writer's voice is not always appropriate to the subject matter. Writer's voice is not always appropriate to the intended audience. 	<ul style="list-style-type: none"> Word choices are often not precise or accurate. Descriptive phrasing is not effective or is irrelevant. Sentences only occasionally vary in length and structure. Ideas are only occasionally connected using transition words and phrases. Syntax is often awkward and impedes clarity.
1	<ul style="list-style-type: none"> The introduction does not provide context of the topic. The paper does not include an easily identified thesis statement. The focus is generally unclear. The paper is presented in a confusing order. The factual information is unclear and lacks details. Transitions are rarely used. The conclusion does not resolve the report's thesis. 	<ul style="list-style-type: none"> Spelling errors impede understanding. The paper contains numerous errors in usage or grammar. Errors in punctuation often impede understanding. The paper contains numerous errors in capitalization. Numerous errors in format. 	<ul style="list-style-type: none"> The paper demonstrates little understanding of the assignment. The paper's topic is not compelling. The paper's point about the topic is not clear. The supporting evidence is often irrelevant. The development of the ideas or narrative sequence is generally incomplete or illogical. The paper shows little originality and creativity. The division between quoted or paraphrased material from the writer's own content is not clear and gives the impression of plagiarism. 	<ul style="list-style-type: none"> Writer's voice is generally inconsistent and often insincere. Writer's voice is sometimes inappropriate to the subject matter, but often not. Writer's voice is sometimes inappropriate to the intended audience of the paper. 	<ul style="list-style-type: none"> Word choices are generally not precise or accurate. Descriptive phrasing is rarely used. Sentences and paragraphs do not flow together. Sentences rarely vary in length and structure. Ideas are rarely connected using transition words and phrases. Syntax generally awkward and critically impedes clarity.
0	<ul style="list-style-type: none"> No introduction is presented. The paper does not include a thesis statement. The focus is unclear. The paper is in random, unconnected order. No supporting factual information is presented. Transitions are not used. No conclusion is presented. 	<ul style="list-style-type: none"> Numerous spelling errors prevent understanding. Numerous errors in usage or grammar impede understanding. Numerous errors in punctuation impede understanding. Numerous errors in capitalization impede understanding. Formatting is absent 	<ul style="list-style-type: none"> The assignment prompt is not understood. The paper's topic is not at all interesting. No point about the topic is made. No supporting evidence is included. Ideas or narrative sequence are not developed. The report shows no originality and creativity. Portions or all of the paper have been plagiarised. 	<ul style="list-style-type: none"> Writer's voice is not consistent or formal. Writer's voice is not appropriate to the subject matter. Writer's voice is not appropriate for the audience. The paper's tone demonstrates no understanding of the research subject. 	<ul style="list-style-type: none"> Word choices are haphazard and inappropriate. Descriptive phrasing is not used. Sentences and paragraphs do not flow together. Sentences do not vary in length and structure. Ideas are not connected using transition words and phrases. Syntax is critically problematic and ideas are unclear.